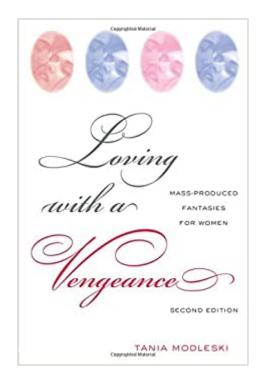


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# Loving With A Vengeance: Mass Produced Fantasies For Women





## Synopsis

Upon its first publication, Loving with a Vengeance was a groundbreaking study of women readers and their relationship to mass-market romance fiction. Feminist scholar and cultural critic Tania Modleski has revisited her widely read book, bringing to this new edition a review of the issues that have, in the intervening years, shaped and reshaped questions of women's reading. With her trademark acuity and understanding of the power both of the mass-produced object, film, television, or popular literature, and the complex workings of reading and reception, she offers here a framework for thinking about one of popular culture's central issues. This edition includes a new introduction, a new chapter, and changes throughout the existing text.

#### **Book Information**

Paperback: 170 pages Publisher: Routledge; 2 edition (August 11, 2007) Language: English ISBN-10: 0415974518 ISBN-13: 978-0415974516 Product Dimensions: 6 x 0.4 x 9 inches Shipping Weight: 4.8 ounces (View shipping rates and policies) Average Customer Review: 4.0 out of 5 stars 1 customer review Best Sellers Rank: #693,641 in Books (See Top 100 in Books) #65 inà Â Books > Science Fiction & Fantasy > Fantasy > History & Criticism #178 inà Â Books > Reference > Words, Language & Grammar > Semantics #291 inà Â Books > Literature & Fiction > History & Criticism > Genres & Styles > Gothic & Romance

#### **Customer Reviews**

Tania Modleski is Florence R. Scott Professor of English at the University of Southern California. She is the author, most recently, of a revised and expanded edition of her classic study of Hitchcock, The Women Who Knew Too Much, also published by Routledge

This is a great book for anyone interested in contemporary women's studies. Modleski looks at women's entertainment genres (soap operas, romances, gothic novels, and women's film) that have previously been over-looked by critics and theorists alike. Modleski gives a convincing argument for resistence within the orthodox plot that shows how these seemingly simple-minded story lines offer women a chance to escape subjectivity and find a place of power in a patriarchal society. Though

Modelski's argument can be a bit hard to wade through, it is worth taking the extra time to understand her point. It will influence the way you look at popular women's entertainment forever.

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